

**Faculty Representative**



## **Ulrike Schaede**

Ulrike Schaede (ウリケ・シェーデ) is professor of Japanese Business and the head of the International Management track at the School of Global Policy and Strategy at UC San Diego. She is the director of the Japan Forum for Innovation and Technology and executive director of the Center on Global Transformation at the School. She has held research and assistant professor positions at Bonn University and the Philipps-Universität in Marburg, both in Germany.

Schaede is fluent in Japanese and has spent more than eight years researching and studying in Japan, where she was a visiting scholar at the research institutes of the Bank of Japan, Japan's Ministry of Finance, the Ministry of Economy, Trade and Industry, and the Development Bank of Japan. She has also been invited as visiting faculty to the Haas School of Business at UC Berkeley, the Harvard Business School, Hitotsubashi University in Tokyo and the University of Duisburg-Essen in Germany.

The leading authority on Japanese business organization, strategy and management, Schaede's book "Choose and Focus: Japanese Business Strategies for the 21st Century" was published in 2008. Her main areas of research are Japan's corporate strategy, business organization, management, financial markets and government-business relations.

Her current research concerns the management practices of what she calls "New Japan" companies: highly profitable, Japanese companies that have assumed global supply chain leadership in 21st century materials and components.

Sher received her Ph.D. in Japanese Studies and Economics from Philipps-Universität Marburg, Germany, in 1989, and her M.A. in Japanese Studies and Economics from Friedrich-Wilhelms Universität in Bonn, in Germany, 1987. She received her Translator's Diploma in Japanese from Friedrich-Wilhelms Universität in Bonn, Germany in 1985.